

Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 53996 CF NTL-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 09/05/12 03:30 PM
 Client: MICHIGAN DEMOCRATIC STATE... CPE: / / 1601 Agency Commission: 15 % Updated: KDDAVIS on 09/05/12 04:27 PM
 Agency: THREE POINT MEDIA C/O MUNDY Product: MDSCC EST#1601 (1300) Self :20:00 Confirmed: 09/05/12 04:27 PM
 Buyer: BOBBY MUSHROE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER CHG/PH 09/05/12

ok sr 9.5.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5A	0 1 1 1 1 0 0	NEWS	30				0.0	\$100.00	4	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										
002	MNEWS5A	1 0 0 0 0 0 0	NEWS	30				0.0	\$100.00	1	\$100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										
003	MEARLY	0 2 2 2 2 0 0	MORN	30				0.0	\$150.00	8	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	8										
004	MEARLY	2 0 0 0 0 0 0	MORN	30				0.0	\$150.00	2	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	2										
005	MCBSSAT	0 0 0 0 0 2 0	MORN	30				0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										
006	DHARVEY	0 1 1 1 1 0 0	DAY	30				0.0	\$250.00	4	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										
007	DHARVEY	1 0 0 0 0 0 0	DAY	30				0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

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Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	0 1 1 1 1 0 0	DAY	30				0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	13:28 - 14:00	0 1 0 1 0 0 0	SOAP	30				0.0	\$800.00	2	\$1,600.00		
	TO RUN IN BOLD & BEAUTIFUL												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	13:28 - 14:00	1 0 0 0 0 0 0	SOAP	30				0.0	\$800.00	1	\$800.00		
	TO RUN IN BOLD & BEAUTIFUL												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DTALK	0 1 1 1 1 0 0	DAY	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DTALK	1 0 0 0 0 0 0	DAY	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ERACHAEL	0 1 1 1 1 0 0	EFG	30				0.0	\$300.00	4	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

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Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ERACHAEL	1 0 0 0 0 0 0	EFG	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	EPHIL5P	0 1 1 1 1 0 0	EFG1	30				0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EPHIL5P	1 0 0 0 0 0 0	EFG1	30				0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EINSIDER	0 0 1 0 1 0 0	EFG1	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AFEUD	0 1 0 1 0 0 0	ACC	30				0.0	\$1,200.00	2	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AFEUD	1 0 0 0 0 0 0	ACC	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AINSIDERSA	0 0 0 0 0 1 0	ACC	30				0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	L2.5MEN	0 1 1 1 1 0 0	LFG	30				0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	L2.5MEN	1 0 0 0 0 0 0	LFG	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LFERGUSON	0 1 1 1 1 0 0	LATE	30				0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LFERGUSON	1 0 0 0 0 0 0	LATE	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LCRIMINALSA11P	0 0 0 0 0 1 0	LFG	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	LCASESAT1A	0 0 0 0 0 1 0	LFG	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PSURV25	0 0 1 0 0 0 0	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/24/12	1										

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Share: 0%	WXYZ: 0%	WDIV: 0%	WJBK: 0%	WMYD: 0%
	WKBD: 0%	WPXD: 0%	WADL: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	P48HRSA3	0 0 0 0 0 1 0	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	65	0	\$39,450.00	\$33,532.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$39,450.00	\$33,532.50	\$0.00	\$0.00